



# Yowie Websites

## Privacy Policy

This Privacy Policy applies to all personal information collected by:

**\*\*Cheryl Searles T/A Yowie Websites (ABN 50 705 466 871)\*\*** ('Yowie Websites', 'we', 'us', or 'our').

### 1. Overview

At Yowie Websites, your privacy is important to us. We are committed to protecting your personal information in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs). This policy explains how we collect, use, and safeguard your information when you visit our website or engage our services.

### 2. Information We Collect

We may collect personal information such as your name, email address, and any details you submit through our contact forms, enquiry forms, or quote requests. We may also collect technical information such as your IP address, browser type, and pages visited for website analytics purposes.

### 3. How We Use Your Information

We use the information we collect to:

- Respond to your enquiries or provide requested services
- Send project updates, invoices, or related communications
- Improve our website's functionality and user experience
- Maintain internal business and administrative records
- Comply with legal obligations

### 4. Cookies & Analytics

Our website may use cookies and analytics tools (such as Google Analytics) to collect anonymous data about website usage. This helps us understand visitor behaviour and improve our services. You can disable cookies in your browser settings, but some parts of the site may not function correctly as a result.

### 5. How We Store & Protect Your Information

All personal information is stored securely and accessed only by authorised personnel. We use secure hosting servers located in Australia and maintain reasonable administrative, technical, and physical safeguards to protect your data from unauthorised access or disclosure.

T. 0403928290

E. [webdesign@yowiewebs.com.au](mailto:webdesign@yowiewebs.com.au)

W. <https://yowiewebsites.com.au>



# Yowie Websites

## 6. Sharing Your Information

We do not sell or rent your personal information. We may share limited information with trusted third-party service providers (such as payment processors, hosting providers, or email systems) when necessary to deliver our services. These providers are bound by confidentiality and data protection obligations.

## 7. Access & Correction

You may request access to or correction of your personal information held by us at any time by contacting us via email at [webdesign@yowiewebs.com.au](mailto:webdesign@yowiewebs.com.au). We will respond within a reasonable timeframe in accordance with applicable privacy laws.

## 8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of external websites. We encourage users to read the privacy policies of any linked sites they visit.

## 9. Email Communication

By providing your email address, you consent to receiving emails directly related to your enquiry or project. You can request removal from our mailing list at any time by contacting us.

## 10. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website. By continuing to use our website or services, you agree to the updated terms.

## 11. Contact Us

If you have any questions or concerns about this Privacy Policy or the way we handle your personal information, please contact us at:

Email: [webdesign@yowiewebs.com.au](mailto:webdesign@yowiewebs.com.au)

Business: Cheryl Searles trading as Yowie Websites (ABN 50 705 466 871)

Location: Medowie, NSW, Australia

## 12. Governing Law

This Privacy Policy is governed by the laws of New South Wales, Australia.

T. 0403928290

E. [webdesign@yowiewebs.com.au](mailto:webdesign@yowiewebs.com.au)

W. <https://yowiewebsites.com.au>